Infographics

Marketing Resources

The Preservation Priorities Task Force (PPTF) Infographics are resources developed from preservationists across the country.

These infographics cover four key issues facing the preservation movement defined by the PPTF: Affordable housing and density; Diversity, inclusion, and racial justice; Preservation trades and workforce development; and Sustainability and climate action.

These graphics are meant for organizations and advocates to use as starting points for discussions with community leaders and stakeholders, quick overview of topics for outreach to potential partners, support materials for fundraising efforts, and more.

The task force was organized by the National Preservation Partners Network and the National Trust for Historic Preservation.

Below you will find marketing samples to spread the word about the infographics and encourage people to access these resources!

Questions? Email cdanz@savingplaces.org or cindy@cindyolnick.com.

Landing Page

https://www.preservationpriorities.org/infographics

Additional Website

https://www.preservationpriorities.org/

Social Details for the National Trust:

@SavingPlaces (Instagram; Twitter/X)

@NationalTrustforHistoricPreservation (Facebook; LinkedIn)

Hashtags: #SavingPlaces

Partner Handles

@PreservationPartnersNetwork

LinkedIn or Facebook Samples

Access resources to advocate for preservation in your community! The Preservation Priorities Task Force (PPTF) Infographics were created for preservation professionals, allies, and supporters to start discussions with stakeholders in their communities on key issues that impact us all.

The PPTF is a collaboration of preservationists across the country brought together to develop resources for the public on the key issues facing the preservation movement and our communities at large. Topics covered include affordable housing and density; diversity, inclusion, and racial justice; preservation trades and workforce development; and sustainability and climate action.

Infographics like these allow you to tell a story in a visually compelling way about topics that can sometimes seem complicated or dense to the average community member. They engage audiences on topics that are important to the work you do and affect those within your community.

These graphics are meant for organizations and advocates to use as starting points for discussions with community leaders and stakeholders,

quick overview of these topics for outreach to potential partners, support materials for fundraising efforts, and more.

The task force was organized by the @PreservationPartnersNetwork and @NationalTrustforHistoricPreservation.

Access these resources and learn how you can use them across your platforms at https://www.preservationpriorities.org/infographics.

Twitter (X) Samples

Access resources to advocate for preservation in your community w the Preservation Priorities Task Force infographics! https://www.preservationpriorities.org/infographics @SavingPlaces

Looking for ways to engage stakeholders in your community on key issues facing the preservation movement? Check out these resources to help you make an impact! https://www.preservationpriorities.org/infographics @SavingPlaces

Get visual! Tell the story of preservation in your community to important leaders and stakeholders using the Preservation Priorities Task Force infographics! https://www.preservationpriorities.org/infographics @SavingPlaces

Instagram Samples

Access resources to advocate for preservation in your community! The Preservation Priorities Task Force (PPTF) Infographics were created for preservation professionals, allies, and supporters to start discussions with stakeholders in their communities on key issues that impact us all.

The PPTF is a collaboration of preservationists across the country brought together to develop resources for the public on the key issues facing the preservation movement and our communities at large. Topics covered include affordable housing and density; diversity, inclusion, and racial justice; preservation trades and workforce development; and sustainability and climate action.

Infographics like these allow you to tell a story in a visually compelling way about topics that can sometimes seem complicated or dense to the average community member. They engage audiences on topics that are important to the work you do and affect those within your community.

These graphics are meant for organizations and advocates to use as starting points for discussions with community leaders and stakeholders, quick overview of these topics for outreach to potential partners, support materials for fundraising efforts, and more.

The task force was organized by the @PreservationPartnersNetwork and @SavingPlaces.

Access these resources and learn how you can use them across your platforms at https://www.preservationpriorities.org/infographics

#SavingPlaces

Short Blurb (Newsletters)

Resources to Advocate for Preservation

The Preservation Priorities Task Force Infographics are meant for organizations and advocates to use as starting points for discussions on key preservation issues with community leaders and stakeholders, quick overview of these topics for outreach to potential partners, support materials for fundraising efforts, and more. LEARN MORE >>
[Learn more link to https://www.preservationpriorities.org/infographics]

Long Blurb (Emails)

Resources to Advocate for Preservation in Your Community

Access resources to advocate for preservation in your community! The Preservation Priorities Task Force (PPTF) Infographics were created for preservation professionals, allies, and supporters to start discussions with stakeholders in their communities on key issues that impact us all.

The PPTF is a collaboration of preservationists across the country brought together to develop resources for the public on the key issues facing the preservation movement and our communities at large.

Topics covered include:

- Affordable housing and density
- Diversity, inclusion, and racial justice
- Preservation trades and workforce development
- Sustainability and climate action

Infographics like these allow you to tell a story in a visually compelling way about topics that can sometimes seem complicated or dense to the average community member. They engage audiences on topics that are important to the work you do and affect those within your community.

These graphics are meant for organizations and advocates to use as starting points for discussions with community leaders and stakeholders, quick overview of these topics for outreach to potential partners, support materials for fundraising efforts, and more.

The task force was organized by the Preservation Partners Network and National Trust for Preservation.

Access these resources and learn how you can use them across your platforms at https://www.preservationpriorities.org/infographics.

About the Task Force

A partnership of the National Preservation Partners Network and the National Trust for Historic Preservation, the Preservation Priorities Task Force brought together advocates from across the country to help statewide and local organizations address four significant, interrelated issues facing the preservation movement:

- Affordable housing and density
- Diversity, inclusion, and racial justice
- Preservation trades and workforce development
- Sustainability and climate action

For details, visit preservationpriorities.org.